

# ALL PETS FACE STRESSFUL SITUATIONS

Find out when your pet might need an all-natural nutritional supplement with **calming benefits to cope with stressful situations.**



**For cats and dogs!**

## Zylkene®

When facing stressful situations, they need love and Zylkene®.

**vetoquinol**  
ACHIEVE MORE TOGETHER

# Stress is inevitable during our lifetime.

THE SAME GOES FOR OUR PETS!

**Stressful situations**



**Boarding**



**Fireworks**



**Puppy training**



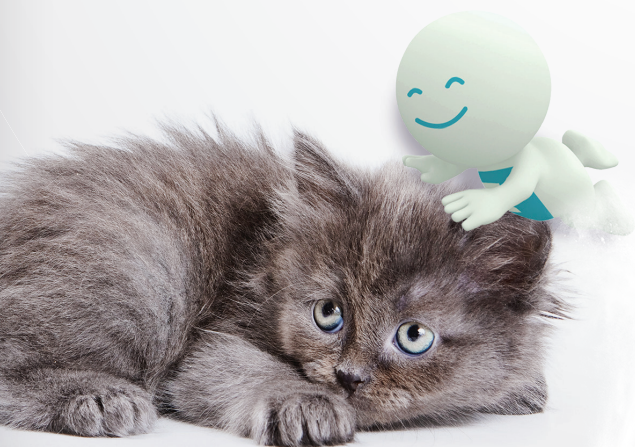
**Grooming**



**Adoption**



**Guests**



To understand if your pet encounters stressful situations, here is a simple question:

Will your pet experience at least one of the following situations in the near future?

#### Home alone



#### Loud noises



#### New baby



#### Thunderstorms



#### New home



#### Travelling



#### New pet



#### Veterinarian



If you answered **YES** to this question, **your pet could benefit from Zylkene®!**

This short leaflet will enlighten you on why and when to use Zylkene® during his or her journey!

**Zylkene®**

## HOW CAN I TELL IF MY PET IS STRESSED?

Observing changes in body language and behaviours will tell you when your pet is stressed or fearful.



### Dog

- Frequent lip licking
- Being hypervigilant
- Yawning repeatedly
- White of the eye is visible
- Covering or shaking
- Panting
- Ears swivelled or pulled backward
- Moving very slowly, avoiding or pacing
- Refusing treats

### Cat

- Hiding
- Crouched body
- Tail close to the body
- Head lower than the body
- Eyes fully open
- Pupils fully dilated
- Ears fully flattened against the head
- Whiskers pulled back
- Vocalizing, yowling, growling or hissing
- Shaking, drooling or raised hackles

## HOW SHOULD I HELP MY PET COPE WITH STRESS AND WHY?

Stress can trigger fear-like emotional reactions that lead to unpleasant behaviours. Identifying situations that can be potentially stressful to your pet and observing his/her signs of stress is the 1<sup>st</sup> step.

### This will allow you to PREVENT unwanted stress-related behaviours with 3 simple actions:

1

Use a product with calming effects such as Zylkene® to decrease signs of stress and increase your pet's ability to learn how to behave appropriately.

2

Manage his/her environment by fostering comforting living conditions and routine while decreasing identified stress factors.

3

Positively reinforce appropriate behaviour.

# Your Pet's Journey

FROM BIRTH  
TO OLD AGE

## ADAPTING TO A NEW ENVIRONMENT

New surroundings can mean new odours, new sounds, new furniture, new boundaries.

### BIRTH →

## BEING INTRODUCED INTO A NEW HOME

Although this is a normal first step into a new life, leaving a mother and littermates is a big change for a pet. Change is often associated with stress.

## INTERACTING WITH NEW FAMILY MEMBERS (HUMANS/PETS)

Being introduced into a new home means meeting new people and possibly other pets in the house. This may not happen naturally and easily for all animals.

## ADAPTING TO A NEW ROUTINE

Feeding schedule, play habits, resting time and place, are the basis of your pet's life. Changing them may disrupt their balance.



## STAYING ALONE AT HOME

Our lifestyle often implies that our pet stays alone, at home, while we are at work or at school. Some pets will have difficulty coping with this situation.

## FIRST CAR RIDE

Many pets will become fearful when they get into a car because of the noise, the vibration or the movement.

## PREVENTIVE CARE VET VISITS

Going to the doctor for a physical exam, vaccines and parasite prevention is a must. However, white lab coats, strange noises, waiting room encounters and needles can be scary for your pet!

## LEARNING APPROPRIATE BEHAVIOUR

Pets learn by associating positive or negative feelings to what they experience. Sometimes, this trial and error process may trigger fear in the learning pet.

## HOME OR PROFESSIONAL GROOMING

Nail clipping, ear cleaning, and bathing are all part of a normal hygiene routine. Still, some pets will find these interactions awkward. In addition, many pets are fearful of the clipper and the dryer at first.

Your pet will encounter many **challenging situations** during his or her life. Stress is a normal reaction to these challenges. **Mild changes** in his or her behaviour will be the **first signs** that he or she is **not coping well** with stress. These **mild** changes may evolve to become **behaviour issues**.

## SPAY/NEUTER VET VISIT

staying at the hospital, sometimes overnight, going through anesthesia and surgery is stressful for pets.



UNTIL OLD AGE



## PUPPY CLASS

Being around other dogs and strangers in a classroom can cause a stress reaction. Learning abilities are reduced when a pet is stressed.

By preparing for these **stressful events** and with **Zylkene®** on your side, you can help your pet develop **healthy behaviours!**

**Discover**  
AN INNOVATIVE,  
ALL-NATURAL CHEW

**Zylkene®**

The first milk-derived nutritional supplement  
with clinically proven calming benefits

## 6 reasons

why you and your pet will love Zylkene®!

- 1** Zylkene® is an **all-natural nutritional supplement** indicated for dogs and cats of any age. Its main active ingredient is derived from milk.
- 2** In clinical studies, **no side effects** were reported when Zylkene® was administered to dogs and cats.
- 3** Zylkene® is also **non-sedating** and **non-addictive**.
- 4** Zylkene® has **no known contraindications or drug interactions**.
- 5** Zylkene® can be used **anytime, anywhere!** As it is chewable, it is easy to give at home, outdoors, on the go, at the vet clinic, etc.
- 6** Adapted for **short-term and long-term usage:** Zylkene® can be started a day before an anticipated stressful event or administered continuously over a longer period of time.







## Chews

— **Best choice for dogs:**

they love them just as much as treats!

— **Tasty chews:**

easy way to improve your pet's well-being.

— **14 chews per bag** for optimal freshness.



## Capsules

— **Best choice for cats:**

the powder inside the capsules has an appealing taste. Dogs love it too!

— They can be given whole, or their contents can be sprinkled on food, liquids or treats.

— Optimal choice **for pets with food allergy** issues.

— **Cost effective** when support is needed for more than one month.

### DOSAGE

#### Same for chews and capsules:

<b>75 mg</b>	<b>225 mg</b>	<b>450 mg</b>
1 to 5 kg 1 per day	10 to 15 kg 1 per day	15 to 30 kg 1 per day
5 to 10 kg 2 per day	15 to 30 kg 2 per day	30 to 60 kg 2 per day

WHEN FACING  
**stressful situations,**  
THEY NEED LOVE AND

**Zylkene®**



For free tips and tricks  
about your pet's behaviour, go to  
[www.mypetshealth.ca](http://www.mypetshealth.ca)

For more information on how  
to manage your pet's learning environment,  
**contact your veterinary team.**



Also ask your  
clinic staff for  
your **loyalty card**  
and get a free  
Zylkene® product  
after your  
5<sup>th</sup> purchase.

